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FACSIMILE TRANSMISSION**DATE:** August 14, 2003**MATTER NUMBER:**

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Pierre Eddy Elisca U.S. Patent and Trademark Office	703-305-7687	703-305-3987

FROM: Eric Hall**USER ID:** EH01139**FLOOR:** 3825**PHONE:** (713) 651-5627**FAX:** (713) 651-5246**RE:** U.S. Application No. 09/650,299; Art Unit 3621; Confirmation No. 9113**NUMBER OF PAGES WITH COVER PAGE:** 7 Originals Will Not Follow**Message:**

Thank you for your recent interview. I will call you next week to discuss this amendment.

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Dated: August 14, 2003

Signature: 

(Colby S. Delgado)

Docket No.: HO-P02014US0
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Charles B. Forsythe, et al.

Application No.: 09/650,299

Art Unit: 3621

Filed: August 29, 2000

Examiner: Pierre E. Elisca

For: METHOD AND SYSTEM FOR SELECTING
AND PURCHASING MEDIA ADVERTISING

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated May 16, 2003 (Paper No. 16), please amend the above-identified U.S. patent application as follows:

- Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.

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